



European Distribution Program

Freightways, a group of logistic companies, offers a variety of services in the field of warehousing, forwarding by road, air and sea, tax and customs services and many other related services. Through our worldwide agency network and our central European located warehouse facility in The Netherlands from where we serve European, African, Middle East and Eastern markets, we are your partners for European Distribution.

Freightways furnishes a complete and competitive European Distribution Program for foreign manufacturers that empowers them with the ability to compete on the same level as European manufacturers. It provides manufacturers “instant on” distribution with minimum expense while assisting European retailers to reduce the cost of goods and increase service levels on their products. It allows manufacturers to distribute products from Europe with short lead times, in any quantity.

Why a centralized European Distribution Center (EDC)?

Although the EU has harmonized its markets since 1992, there are still some differences in language taste and culture between European countries. Therefore, it is not possible to sell one generic product in the European market. Every region needs its own small products adjustments. Companies can implement or expand VAL (Value Added Logistics) activities in the EDC in order to execute these small products adjustments. Centralized European distribution leads to better inventory control on European scale and therefore better forecasting and production planning on a global scale. The total distribution process becomes more efficient resulting in shorter order-cycle-times.

Why The Netherlands?

The strength of Rotterdam, Europe's largest seaport, is a strong reason why multinational companies locate their EDC in the Netherlands. The port of Rotterdam together with the port of Amsterdam handles almost 50% of total sea-cargo in Europe. When setting up an EDC in Europe you need a dynamite, highly competitive and high quality level transportation system with the European mainland, including Eastern Europe. Dutch road haulers handle 27% of all international road transport in Western Europe. Because of the advantages of Holland as a European Gateway (two main ports close together, competitive European transportation networks, etc.) many international companies have set up their main European warehousing facilities in The Netherlands.

Why Freightways?

Freightways is a group of companies that offer total, worldwide logistics.

Freightways warehouse facilities offer a close proximity to major retail accounts and sophisticated information and security systems.

The central warehouse location is very important as over half the population of Europe (in total more than 741 million) lives within 300 miles of Freightways warehouse in Holland. From here a one or two day delivery to most major European cities is possible.

A menu of services is offered that allows manufacturers to tailor their exact distribution needs of their company. Wellknown American companies already experience the advantage of Freightways Worldwide Logistics.

Freightways: a group of companies that offers total, worldwide logistics!

